

network bash!

11.04.09 | CLEMSON UNIVERSITY

Beyond the Resume: Helping job seekers sell themselves through networking.

Clemson, SC—Clemson University's NetworkBash is designed to give job seekers a competitive advantage in the current job market. This is an event to teach students how to market themselves face-to-face and using social media. Even though this is an event for Clemson students, the skills are essential for any job seeker.

NetworkBash is being held at Clemson University's Hendrix Student Center on November 4th from 2-8 p.m. The first part of the day is spent teaching participants how to craft an elevator pitch and then putting them in simulated situations allowing them to practice their pitch—all while receiving feedback from company recruiters. The second part of the day focuses on social media and how to network using the Internet. South Carolina Social Media Professionals and Entrepreneurs are volunteering their time to teach these sessions and take part in a panel discussion.

Panel Discussion focused on Social Media and Building Career Relationships:

- **John Warner:** CEO of Innoventure, LLC
- **Olivier Blanchard:** Brandbuilder Marketing
- **Phil Yanov:** Writer, Columnist, Speaker, and Founder of the GSA Technology Council
- **Steve Gonzalez:** Entrepreneur and Partner at Rico Media Inc.
- **Trey Pennington:** South Carolina's top Twitter and Owner of The Pennington Group
- **Lonnie Emard:** Director of the Consortium for Enterprise Systems Management

Seminars focused on Social Media and Face-To-Face Marketing:

- **Doug Cone "Twitter 101":** Director of Business Development for Nullvariable Web Consulting
- **Thomas Perry "LinkedIn 101":** Founder of Linking the Upstate
- **Olivier Blanchard "Blogs 101":** Brandbuilder Marketing
- **Bill Sheskey "Face-To-Face 101":** Lifetime Educator and Owner of Sheskey Learning Solutions

One of the most amazing aspects of this entire event was that it was organized and executed by 38 Clemson University students in two business writing classes, two instructors, and the Michelin Career Center. The event is free to all participants and made possible by corporate sponsorships.

We would like to invite you to attend the event and help us get this useful information to the upstate of South Carolina.

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